



# NCR Picklist Assist & Produce Assurance

While nearly two-thirds of consumers frequently use self-checkout machines at the grocery store, nearly 75% stated difficulty in entering goods and frequent overrides as their biggest concerns with the technology. In addition, 90% of consumers desire self-checkout machines that can automatically identify items (Business Wire, 2020).

Finding new ways to transform the in-store customer experience while controlling operational costs is critical. You've already begun the transformation journey by providing self-service options that today's shoppers crave. Now there's a way to further enhance the shopping experience—all while helping to improve front-end efficiencies, increase productivity, and reduce shrink.

## Simplify the Checkout Experience with Picklist Assist

Customers often choose to skip the self-checkout when they have perishable items in their baskets because PLU codes can be time consuming to look up and key in. NCR's Picklist Assist helps alleviate the hassle of manually searching through an entire PLU list to find the correct code. It relies on computer vision technologies with cameras built into the scanner to identify items as they are placed on the scale and presents the shopper with a short list of most likely items based on color, weight, and other characteristics. The shopper can quickly select the correct PLU code, which helps improve accuracy and efficiency to enhance the checkout experience. Machine learning continually improves suggestions over time.

## Help Minimize Front-End Fraud with Produce Assurance

Using the same computer vision technology as PickList Assist, NCR Produce Assurance helps reduce shrink and possible fraud by identifying suspicious self-checkout transactions in real time. Produce Assurance uses sophisticated item recognition algorithms that compare the item selected by the shopper with the item placed on the scale. If a discrepancy is found, an image of the item will be captured, and an alert is sent to an attendant who can intervene before the sale is finalized.

## Key Benefits of Picklist Assist and Produce Assurance

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- Help improve customer convenience and ease-of-use
- Shorten transaction time by simplifying checkout process
- Reduce unnecessary interventions
- Help increase attendant productivity
- Help minimize front-end shrink



**Simplify your checkout experience and minimize front-end fraud with NCR PickList Assist and Produce Assurance.**

Learn more by calling us at [1-800- CALL-NCR \(1-800-225-5627\)](tel:1-800-CALL-NCR).

## Why NCR?

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